



In 2023 over 66,000,000* people traveled the Atlantic City Expressway. This important roadway serves as the primary highway for people traveling to and from the Atlantic City Region. 44 miles long, the Atlantic City Expressway provides motorists easy access through Atlantic, Gloucester, and Camden Counties. To the East, the Expressway is anchored by Atlantic City and to the West, Route 42, which is about 10 miles east of Philadelphia. The Expressway is also the direct road from the greater Philadelphia area to all South Jersey

shore communities and connects motorists to the highly traveled Garden State Parkway.

There are 88 Sponsor-A-Highway Signs available. Sponsorships provide funding to ensure continuous trash removal on the Expressway by the South Jersey Transportation Authority. Sponsors are recognized with their company name and logo within a 4' x 6' color sign on the shoulder of the Atlantic City Expressway, with an unobstructed view to all vehicles.

Participating in the program gives businesses the opportunity to be recognized and as an environmental supporter with a civic pride and sense of community responsibility while reaching over 181,000* travelers each day.

All company logos are approximately 19" high x 60" wide. Signs are placed every mile. All signage will be produced and installed by the South Jersey Transportation Authority, operator of the Atlantic City Expressway and the Atlantic City Expressway Connector.

OTHER SPONSORSHIP OPPORTUNITIES:



FOOD, GAS, LODGING & ATTRACTION SIGNS



AC EXPRESSWAY WILDFLOWERS SIGNS



WALL WRAP

* Source: South Jersey Transportation Comprehensive 2022 Annual Report. Approximately over 48 million toll paying cars, 1.39 people per car, over 66 million people.

