



AC EXPRESSWAY | AC INTERNATIONAL AIRPORT

AC EXPRESSWAY SPONSOR-A-HIGHWAY SIGNS



South Jersey shore communities and connects motorists to the highly traveled Garden State Parkway.

There are 88 Sponsor-A-Highway Signs available. Sponsorships provide funding to ensure continuous trash removal on the Expressway by the South Jersey Transportation Authority. Sponsors are recognized with their company name and logo within a 4' x 6' color sign on the shoulder of the Atlantic City Expressway, with an unobstructed view to all vehicles.

Each year on average over 75,000,000* people travel the Atlantic City Expressway. This important roadway serves as the primary highway for people traveling to and from the Atlantic City Region. 44 miles long, the Atlantic City Expressway provides motorists easy access through Atlantic, Gloucester and Camden Counties. To the East, the Expressway is anchored by Atlantic City and to the West, Route 42, which is about 10 miles east of Philadelphia. The Expressway is also the direct road from the greater Philadelphia area to all

Participating in the program gives businesses the opportunity to be recognized and as an environmental supporter with a civic pride and sense of community responsibility while reaching over 205,000* travelers each day.

All company logos are approximately 19" high x 60" wide. Signs are placed every mile. All signage will be produced and installed by the South Jersey Transportation Authority operator of the Atlantic City Expressway and the Atlantic City Expressway Connector.

OTHER SPONSORSHIP OPPORTUNITIES:



FOOD, GAS, LODGING & ATTRACTION SIGNS



AC EXPRESSWAY WILDFLOWERS SIGNS



WALL WRAP

* Source: South Jersey Transportation Comprehensive 2019 Annual Report. Approximately over 54 million toll paying cars, 1.39 people per car, over 75 million people.

